

CALL FOR APPLICATIONS

REFLECT for Carbon Early Adopters Programme

**REFLECT for Carbon (RfC) gives carbon developers what other platforms don't:
the ability to see and prove the social side of their impact.**

Level is launching an Early Adopters Programme to beta-test RfC with a small cohort of well-established REDD + and ARR carbon projects. This is a unique opportunity to shape a product designed to serve the carbon sector's evolving social integrity needs, and to de-risk project operational failure.



5 REASONS TO JOIN THE REFLECT EARLY ADOPTERS PROGRAMME

- 1. Evidence, not assumptions:** Move beyond good intentions. RfC gives you participatory, verifiable data to prove social outcomes and show what's really changing.
- 2. See the full picture:** Environmental metrics are only half the story. RfC surfaces the social outcomes that matter to people, from well-being and equity to governance and resilience.
- 3. Strengthen trust and integrity:** Build legitimacy with communities, investors, funders, and standard-setters through robust, credible evidence of social value.
- 4. Anticipate risk, respond early:** Spot unintended consequences before they escalate. RfC's participatory design means risks are flagged by those most affected, helping you adjust in time.
- 5. Learn and adapt:** Impact isn't a finish line. RfC embeds reflection and improvement into every stage of delivery, helping you grow stronger projects over time

WHAT REFLECT FOR CARBON OFFERS



Embed social MRV into your project

Tools for stakeholder mapping, theory of change design, and standards and SDG-aligned survey development support participatory project design and early risk identification.



Track and visualise change

Results dashboards and expert-reviewed analysis give visibility into social outcomes across sites, helping teams act early and with confidence.



Build confidence and credibility

Community-informed data underpins social claims, reinforcing project integrity and supporting verification, investment, and communications efforts.



ABOUT THE EARLY ADOPTERS PROGRAMME

Selected projects will:

- Gain early access to the REFLECT for Carbon platform.
- Receive onboarding and support to complete the full REFLECT cycle.
- Contribute to the development of this innovative approach to evaluating social impacts through structured feedback.
- Join a global learning cohort focused on advancing social integrity in carbon projects.

The programme will run for approximately 12 months, with participants expected to engage fully and provide feedback on their experience.

APPLICATION DETAILS

Applications to join the REFLECT for Carbon Early Adopters Programme are welcome from October 21st until November 28th. Projects interested in participating should review the full participation criteria and express interest before this deadline to be considered.

If your project is committed to social integrity and ready to test and shape the next generation of sMRV tools, we'd love to hear from you.

To apply visit this link:
<https://forms.gle/YodmnNdXdEqz414K8>

Please reach out to sales@wearelevel.com with any questions.

EARLY ADOPTER PARTICIPATION CRITERIA

To be eligible for the programme, projects must meet the following criteria:

1. Commitment to learning and social impact monitoring

- Demonstrate a clear commitment to strengthening Monitoring, Evaluation, and Learning (MEL) at both a project and organisational level.

2. Stage of development

- Projects in early planning through to operational stages are welcome.
- Must have sufficient maturity to meaningfully engage with REFLECT and allocate internal capacity.

3. Geographic focus

- Located in Sub-Saharan Africa, Asia, or Latin America.

4. Developer type

- Open to a range of developer profiles including project developers, implementers, and funders.

5. Resource commitment

- Have a designated point person available to participate actively.
- Willing to allocate staff time for platform use and feedback activities.

6. Feedback expectation

- Provide regular, constructive feedback on platform usability, process, and outputs.

7. Timeline commitment

- Be prepared to complete the full REFLECT cycle, including onboarding, data entry, and analysis, within 12 months.