

REFLECT¹

for carbon

REFLECT for Carbon (RfC) is a human-centred iterative learning platform for measuring social change in carbon projects.

RfC enables carbon project developers to strengthen project integrity and resilience, by providing them with a framework for in-depth evaluation of the social outcomes and operational risks in their projects, as identified and defined by the community stakeholders themselves. RfC presents an evidence-based, dynamic and iterative approach to social change that encourages continuous organisational learning, to drive long-term, meaningful change that benefits the climate, nature and people.



We know firsthand how challenging it is to design, implement, and monitor high-integrity carbon projects. REFLECT for Carbon was built on fifteen years of practical knowledge and expertise. We've designed RfC to integrate with existing projects and monitoring processes in all stages of development, ensuring it strengthens integrity without becoming a duplicative exercise.

With REFLECT for Carbon, you can:

- Embed and evidence community inclusion in project design and monitoring.
- Integrate locally defined Theories of Change to strengthen project decision-making and long-term success.
- Visualise and analyse social change, promoting transparency and accountability.
- Proactively identify risks and course-correct to ensure project stability and impact.
- Reinforce credibility by grounding claims in community data and lived experiences.
- Go beyond generic indicators and minimum social safeguards to meet rising investor demands for verifiable, positive social impact.

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Platform Features

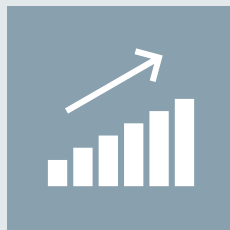
| Feature | What it does |
|---|--|
| Stakeholder mapping | Identify and engage key stakeholders; assess influence and participation gaps. |
| Theory of Change builder | Map activities, outcomes, and long-term social change with community input. |
| Survey tools | Collect offline-ready social data aligned to SDGs and Carbon Standards. |
| Data insights & visualisations | View trends, explore dashboards and receive expert-reviewed analysis. |
| Risk register | Track social risks and unintended consequences with mitigation planning. |
| Data interpretation & communication support | Build internal capacity to make sense of your data and communicate it clearly. |
| Expert support | Access an account manager and in-app guidance every step of the way. |

DESIGN



a participatory social research process that integrates local knowledge and community perspectives.

MEASURE



the social changes your project creates in line with Carbon Standards and the SDGs.

LEARN



about potential risks, and gain the skills to interpret and communicate your impact effectively.

TELL



the world about the integrity and genuine impact of your project, grounded in transparent, community-defined data.

Interested in learning more about REFLECT for Carbon?
Contact us: sales@wearelevel.com | wearelevel.com